

# CAT PELLETIER

Visual and Graphic Design Specialist • Branding • Web Design

✉ [catpelletier89@gmail.com](mailto:catpelletier89@gmail.com)

🌐 [www.cat-designs.com](http://www.cat-designs.com)

☎ 618-606-0092

Hi there!

I've always believed that good design should feel a little like magic, unexpected, delightful, and undeniably effective. After 8 years in the graphic design world, I still get excited about the process of turning an idea into something beautiful and impactful.

Most recently, I've been the one-woman creative department for a large beach vacation rental company, plus its five affiliate brands. From branding to brochures, window decals to fire escape maps and vehicle wraps, I've done it all. I've worked independently, managed print vendors, juggled aesthetics and deadlines, and occasionally rescued a project with little more than a sketchpad and a caffeine-fueled brainstorm.

But as much as I love a solo challenge, I'm ready to bring my experience into a collaborative space where creative minds bounce off each other and make something even greater. I thrive in environments where learning never stops, where feedback makes the work sharper, and where everyone's weird Pinterest board is fair game for inspiration.

Whether it's refining a brand's voice through visuals or jumping in to help a teammate troubleshoot a file that mysteriously broke at 3 p.m. on a Friday, I bring not only skill but enthusiasm and adaptability to the table. I'm looking forward to joining a team where great design is a shared mission, and maybe even fun.

Thank you for considering my application. I'd love the chance to chat more about how I can contribute to your team's creative vision.

Warmest regards,



**Cat Pelletier**

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## CONTACT

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- ✉ catpelletier89@gmail.com
- 📍 Panama City, FL
- 🌐 **Online Portfolio:**  
cat-designs.com

## EDUCATION

### Tom P. Haney Technical College

Digital and Graphic Design  
Aug 2018 - *Graduated* May 2019

### Southwest Illinois College

Studio and Fine Arts  
Aug 2010 - May 2012

### Butler County Community College

Marine Biology and Fine Arts  
Aug 2008 - May 2010

## SKILLS

- Adobe Illustrator 7 years
- Adobe Photoshop 7 years
- Adobe Indesign 7 years
- Adobe After Effects 2 years
- Adobe Premiere Pro 1 year
- Canva
- Figma
- AI Prompting
- Wix
- Wordpress
- Photography
- Multitasking
- Attention to detail
- Meet deadlines

## PROFESSIONAL SUMMARY

I'm a visual and graphic design specialist with 8 years of experience turning pixels into purpose. From real estate to retail, vacation rentals to specialty shops, I've crafted thoughtful, eye-catching work for companies across a wide range of industries. Whether it's a bold rebrand, a sleek website overhaul, or a humble business card with just the right amount of flair, I bring both devotion and style to the table.

## EXPERIENCE

Creative Director 2019- Current

### Panhandle Getaways

- Lead creative for Panhandle Getaways and five affiliated companies: 13 Hub Lane, 30A General Store, Condocierge, Posh Realty, and Beaches and Cream Cafe.
- Designed all printed materials and redesigned websites.
- Managed relationships with print vendors and oversaw installation of materials.
- 3d photography for rental units and drawing up fire escape plans.
- Oversaw brand consistency across all companies, maintaining high standards of aesthetic, clarity, and professionalism.
- Worked independently and cross-functionally to meet marketing, operational, and design needs.
- Redesign websites and rebrand new companies that came under our ownership to beautify them and give them a more professional look.

Lead Graphic Designer 2018- 2019

### Panama City Living Magazine

- Creative problem solving and able to multitask under tight deadlines.
- Oversee all aspects of layout design and production for 6 annual publications.
- Assist on location for fashion, style, cover, article, and item photo shoots.
- Improve previous designs to stay up to date with trends, aesthetics, and typography.
- Able to prioritize workload of multiple projects at one time.
- Meet print deadlines while working independently.
- Web skills including design of digital editions, fixing code issues.
- Coordinate the production with the print house to completion.

## REFERENCES

### Kylie Williamson

13 Hub Lane | Social Media Lead

Phone: 850-541-5960

Email: kylie@13hublane.com

### Kerrie Hamilton

PG | Operations Coordinator

Phone: 850-381-1864

Email: kerrie@panhandlegetaways.com

### Meredith King

PG | Director of Owner Services

Phone: 850-502-1516

Email: meredith@panhandlegetaways.com

### Sarah Hanley

PG | Marketing Director

Phone: 850-533-0719

Email: sjrhanley@gmail.com

### David Quillin

GMHG | Video Director / Producer

Phone: 919-308-0481

Email: dpquillin@gmail.com

Director of Photography

2019- 2019

### Grandfather Mountain Highland Games, Inc

- Beginning July 10th, invited back to the Grandfather Mountain Highland Games as the director of photography.
- Photographing events and atmosphere of the Highland Games, with the intent to produce images/video to build a new website for 2020 and to boost social media presence.
- Staging and recording interviews with musicians after their performance.
- Post-production assistance using Adobe Premiere Pro.
- Final video product will be available February 2020, attached to portfolio website.

Production Assistant

2018- 2018

### Grandfather Mountain Highland Games, Inc

- Production assistant to the director, David Quillin.
- Setting up video and audio equipment to document game events and interviews.
- Interview athletes and judges.

Production Intern

2017- 2017

### Gullivers Gate Museum

- Adobe CC Premiere Pro
- Adobe CC Animate
- Assist with minor production details, proof editing and concept layout.
- Work with artists to realize their vision and working process to benefit production outcome.
- Map out designs and layout at project start.

Front Desk and Reservations Supervisor

2012- 2017

### Royal American Hospitality

- Team Lead
- Guest satisfaction, handling guest complaints and service recovery.
- Scheduling and employee training.
- Working closely with the managers and owners of the company to ensure each check in day runs smoothly.
- Manage and perform the registration process.
- Ask for identification for safety and accuracy.
- Direct guest check-ins and check-outs.
- Take calls, provide information and transfer calls.
- Manage accurate accounting of all rooms.
- Take reservations over the phone, through emails and in person.
- Answer queries regarding the hotel's services, charges, dining facilities, and travel directions.
- Refer appropriate departments to resolve complaints or provide suggestions.
- Contact housekeeping and maintenance departments when a problem is reported.